

FILE

OCTOBER 6

1969

fashion calendar

29th year • issued weekly

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SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, OCTOBER 6, 1969

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 5- Oct. 6	SHOE FASHIONS AT CHICAGO SHOW "Golo 2000"--new retailing concept. Oct. 6: 10:00 - 4:00, on the hour. BR. 9-5800.	GOLO	CONRAD HILTON HOTEL ROOM 1605 Oct. 5: 11:00 - 4:00, on the hour; Press Preview: Oct. 5, 11:00. Contact:
Sunday Oct. 5- Oct. 8	NATIONAL SHOE SHOW IN CHICAGO Sponsored by National Footwear Manufacturers Association; National Shoe Re- tailers Association; Volume Footwear Retailers of America; New England Footwear Association. Contact: Edward A. Launzel, 594-7606.	NATIONAL SHOE FAIR	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE
Sunday Oct. 5- Oct. 8	SHOE SHOW IN CHICAGO "The Total Look for Spring-Summer". By appointment. Williams, JU. 6-2150.	CAPEZIO	EXECUTIVE HOUSE CHICAGO, ILLINOIS Contact: Ero
Sunday Oct. 5- Oct. 8	SPRING FOOTWEAR IN CHICAGO Members: Cardone & Baker, Dan Berk, D'Antonio, Palter de Liso, David Evins, Delman, Erica, Newton Elkin, Howard Fox, John Jerro, Julianelli, Herbert Levine, Palizzio, Dominic Romano, Stanley Philipson, Wolsam Ltd. Contact: Billie Gould, 2 Tudor City Place, 869-1675.	DESIGNER SHOE GUILD	HILTON HOTEL - 21ST FL. CHICAGO, ILLINOIS
Oct. 6	11:00 A.M., WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968		
Monday Oct. 6 12:00 Noon	RESORT-SPRING COLLECTION Also Oct. 8, 13, 15, 16 at 12:00 Noon. By reservation. Contact: LW4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Oct. 6 2:00 P.M.	RESORT-SPRING COLLECTION Also Oct. 13, 14 17 at 11:00 A.M. By reservation. Contact: 524-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Monday Oct. 6 5:00 P.M.- 7:00 P.M.	SPRING 1970 MENSWEAR Showing of menswear for Spring. By invitation. Contact: Cezar Ltd., 232 Madison Avenue, 889-5560.	GAETANO SAVINI-BRIONI (ROME)	THE FOUR SEASONS 99 EAST 52ND STREET
Beginning Monday Oct. 6	RESORT-EARLY SPRING COLLECTION Continuous showings. Contact: Nat Kammer, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Oct. 6	RESORT-EARLY SPRING COLLECTION Continuous showings of Arnold Palmer sportswear. Contact: Nat Kammer, 594-2100.	SPORTS EDITIONS	1407 BROADWAY SHOWROOM - 35TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 6- Oct. 17	SPRING-SUMMER COLLECTION Showing of Spring-Summer collection by Hanae Mori. Contact: Cathy Kilpatrick, Nippi New York, 758-7760.	HANAE MORI	HOTEL PLAZA PRIVATE SUITE By appointment. Con-
Oct. 7	11:00 A.M., WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968		
Tuesday Oct. 7 11:45 A.M.	NEWS LUNCHEON FOR BEAUTY EDITORS By invitation only. Publicity: Gloria Blum, Daniel J. Edelman, 421-5422.	THE TONI COMPANY (CHICAGO)	HOTEL PLAZA TERRACE ROOM
Tuesday Oct. 7 12:30 P.M. Luncheon	PREVIEW OF REVILLON FUR COLLECTION Fall collection from Park Avenue Room and preview of Revillon fur collection by Fernando Sanchez. Benefit for Kips Bay Boys' Club. By invitation only. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR PARK AVENUE ROOM
Oct. 7	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, OX. 5-5100		
Tuesday Oct. 7 4:30 P.M.	IRISH PROMOTION AND FASHION SHOW Showing of fashions featured editorially in October <u>Seventeen</u> . By invita- tion only. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN; SEVENTEEN MAGAZINE	BIGI DEPARTMENT 6TH FLOOR
Tuesday Oct. 7 5:00 P.M.	RESORT AND SPRING KNIT COLLECTION By reservation. Contact: WI. 7-4968. Publ: Ruth Hammer Assoc., 246-4818.	B.H. WRAGGE STITCHES	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Oct. 7 6:30 P.M.- 8:30 P.M.	FIFTH SESSION: CAREER COURSE "Fashion Coordination". Speakers: Peg Cannon, Arkwright; Jeane Eddy, Saks Fifth Avenue; Margaret Manilla, Evan-Picone, Rita Perna, Montgomery Ward. Price: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
Tuesday Oct. 7 7:00 P.M.- 10:00 P.M.	PREVIEW: EXHIBITION "Four Centuries of English Silver". Price: \$30.00 per couple; or \$17.50 each for benefit of Brandeis University Libraries. (Black Tie) Contact: Mrs. Elihu Turgell, SA. 2-9217.	BRANDEIS UNIV. WOMEN'S COMM. (GOTHAM CHAPTER)	THE HARTMAN GALLERIES 978 MADISON AVENUE
Wednesday Oct. 8 10:30 A.M.	PRESS CONFERENCE Press conference and photo call to announce beauty plans. For feature, fashion, beauty press, by invitation. Contact: Mary Woolley, Lillian Firestone Associates, 924-4728.	DINA MERRILL	THE RIVER CLUB 447 EAST 52ND STREET
Oct. 8	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Wednesday Oct. 8 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall collection of rainwear. By reservation (\$5.95): CI. 6-9171. Bar- betta Publicity: Ellen Perl, TE. 2-8212.	RAINCHEETAHS BY NAMAN RAINWEAR	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 8 3:30 P.M.	PRESS PREVIEW: FALL-WINTER COLLECTION "The Classics of the 70's"--Fall-Winter collection. By invitation only. Contact: Oley Borris, 832-8550.	DIMITRI OF ITALY (42 EAST 57TH STREET)	THE GROUND FLOOR 51 WEST 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 8 4:00 P.M. Cocktails	SHOWING OF HANAE MORI COLLECTION Showing of fashions by Hanae Mori for press and buyers. (<u>Trade luncheon showing: Fri., Oct. 10, 12:30 P.M., Hotel Plaza.</u>) Producer and Commentator: Phyllis Youngheart, PL. 1-0752.	JAPAN SILK ASSN	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 9 12:00 Noon	FASHION SHOW AT LUNCHEON Semi-annual fashion show presented by Josephine Hughes. By invitation only.	BERGDORF GOODMAN	HOTEL PIERRE
Thursday Oct. 9 5:30 P.M. Cocktails	SHOWING OF SPANISH COUTURE American premiere showing of Fall-Winter couture by Marbel Junior, in conjunction with Maximilian Furs, Harry Winston, Helena Rubinstein. For press and buyers. By invitation. <u>Show at 6:00.</u> (Thereafter by appointment in private suite) Contact: Walter Schultz, 425-0650.	MARBEL JUNIOR (MADRID)	HOTEL PLAZA SAVOY ROOM
Beginning Thursday Oct. 9	SWIMSUITS AND COVER-UPS Continuous showings. Contact: Victor Salzman, 563-0416.	BRIGANCE WATERCLOTHES	1407 BROADWAY SHOWROOM - 9TH FLOOR
Oct. 10	12:30 P.M., JAPAN SILK ASSN TRADE LUNCHEON, Plaza Hotel (see above)		
Friday Oct. 10- Oct. 30	ITALIAN COUTURE READY-TO-WEAR Showings of Spring-Summer ready-to-wear, by appointment. Contact: 246-4820.	LORE DIBBERN (FLORENCE)	HAMPSHIRE HOUSE PRIVATE SUITE
Saturday Oct. 11 12:00 Noon Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Showing of Geoffrey Beene collection at luncheon. Fashion Show producer and commentator: Phyllis Youngheart, PL. 1-0752. Tickets: Harriet Anest, 435-1550	HOLY CROSS GREEK ORTHODOX CHURCH	N.Y. HILTON HOTEL BALLROOM
Oct. 12- Oct. 16	INTERCHIC 2--International Women's Fashion Fair in West Berlin. Contact: Berlin Fairs Dept., Roy Blumenthal Assoc., 1 E. 57th St., TE. 8-2930.		
Oct. 13	11:00 A.M., GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900		
Oct. 13	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Monday Oct. 13 1:00 P.M.	OPENING: RESORT- SPRING COLLECTION Also Oct. 14, 20, 21, 27, 28 at 1:00 P.M. By reservation. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 13	3:00 P.M., BILL BLASS FOR MAURICE RENTNER PRESS SHOW (see page 4)		
Oct. 13	3:30 P.M., PRESS PREVIEW, ISRAELI KNITWEAR (by invitation) see page 4		
Monday Oct. 13 8:30 P.M.	TWENTY-SEVENTH ANNUAL COTY AWARDS American Fashion Critics' Awards to Stanley Herman of Mr. Mort and Victor Joris of Cuddlecoat. Return award to Anne Klein. Special awards to Adolfo, Halston, Julien Tomchin. By invitation only. (Black Tie) Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	ALICE TULLY HALL LINCOLN CENTER
Oct. 13	FUR FORTNIGHT IN LONDON (Oct. 13-25)		

<u>DATE</u>	<u>WHAT;S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 13- Oct. 24	SPRING KNITWEAR FROM ISRAEL The American Trade & Industrial Development with Israel center will present knit fashions by: Dorina, Dukert-Paz, Elanit, Galia, Gabi, Derby, Iris, Jercoli--the Israeli knitwear industry's first major promotion in the U.S. By reservation. Director of ATID: Allen Bloostein.	EIGHT ISRAELI MANUFACTURERS	ATID - 22ND FLOOR 111 WEST 40TH STREET
Beginning Monday Oct. 13	OPENING OF RESORT- SPRING COLLECTION By appointment. Contact: 594-5483.	ANNEMARIE GARDIN	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 13	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Rod Owens, 279-2535.	BERT GEIGER- CAMPIONI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Oct. 13- Oct. 15	HOLIDAY HAIR FASHIONS Hair Fashion Committee of NHCA will present new Holiday coiffures to the beauty profession at National Hair Fashion Show. Publicity: Mitchell Lachman, Bozell & Jacobs, 120 S. Riverside Plaza, 312-CE. 6-0870 (Chicago).	NATL HAIRDRESSERS & COSMETOLOGISTS ASSN	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
Monday Oct. 13- Oct. 19	PARK AVENUE ANTIQUES FAIR Hours: 1:00 - 10:30 P.M., Mon. - Sat.; 1:00 - 5:00 P.M., Sun. Admission: \$2.50. Publicity: Mary Osborne, 683-9128.	WESTCHESTER ENTERPRISES	71ST INFANTRY ARMORY PARK AVE. & 34TH ST.
Tuesday Oct. 14 9:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 16, 21, 23 at 9:30. By reservation. Contact: WI. 7-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Oct. 14 11:00 A.M.	RESORT-SPRING COLLECTION Also Oct. 21, 23 at 11:00. Contact: Stuart Kreisler, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Oct. 14	11:00 A.M., GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900		
Tuesday Oct. 14 12:00 Noon	OPENING: RESORT- SPRING COLLECTION Also Oct. 16 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 14 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 16, 21 at 1:00. By reservation. Contact: LO. 3-0988.	HANNAH TROY By Murray Nieman	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Oct. 14	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520		
Tuesday Oct. 14 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 16, 21, 23 at 2:30. (Press Show: Mon., Oct. 13, 3:00 P.M. By invitation.) By reservation. Contact: LA. 4-6968.	BILL BLASS FOR MAURICE RENTNER	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 14	3:30 P.M., OSCAR DE LA RENTA PRESS SHOW, 550 Seventh Avenue (see page 5)		
Tuesday Oct. 14 4:30 P.M.	RESORT AND SPRING COLLECTION Also Oct. 20, 23 at 4:00. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 14 5:15 P.M.	FIRST COLLECTION IN NEW SHOWROOM Resort-Spring fashions by Angela. By invitation. Also Oct. 16, 21 at 5:15. By appointment. Contact: 695-7230.	ROSSINO-ANGELA	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Oct. 14	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Mr. Revell, CH. 4-7270.	RONDINA-MANZO	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Oct. 14- Nov. 30	OPENING: ART EXHIBIT "Human Concern/Personal Torment" (The Grotesque in American Art). Public Relations: Leon Levine or Patricia Behrmann, 249-4100.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET
Wednesday Oct. 15 9:00 A.M. Breakfast	PRESS PREVIEW: WOMEN'S FOOTWEAR Showing of Red Ball's Spring-Summer collection of casual footwear. By invitation only. Contact: Bonnie Ackley, 219-522-2220.	RED BALL FOOTWEAR (MISHAWAKA, INDIANA)	ESSEX HOUSE GARDEN ROOM
Wednesday Oct. 15 9:30 A.M.& 11:00 A.M.	SEVENTH ANNUAL IDEAS PRESENTATION "Avant Garde VII"--annual presentation of yarns and styling ideas for Fall 1970. By invitation. Contact: Don March, 971-4905.	DU PONT CO. (350 FIFTH AVENUE)	AUDITORIUM - 4TH FL. EMPIRE STATE BLDG.
Wednesday Oct. 15 9:30 A.M.	OPENING: NEW STORE Mon., Oct. 13: preview party, by invitation only; <u>Tues., Oct. 14</u> : open house for the public. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	ATLANTA, GEORGIA
Oct. 15	10:00 A.M., BRIGANCE FOR FORNAROTTO PRESS SHOW (see page 6)		
Wednesday Oct. 15 10:30 A.M.	OPENING OF RESORT- SPRING COLLECTION Also Oct. 22, 29 at 10:30. By reservation. (<u>Press Show: Oct. 14, 3:30.</u> <u>By invitation.</u>) Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Oct. 15 10:30 A.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-3091.	PIERRE CARDIN NEW YORK	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Wednesday Oct. 15 11:30 A.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Thereafter by appointment. Contact: PE. 6-8888.	MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Oct. 15	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Wednesday Oct. 15 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Showing of Fall and Holiday fashions. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	DON BREITINGER FOR HAROLD LEVINE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Oct. 15	1:00 P.M., CHESTER WEINBERG PRESS SHOW (see page 6)		
Wednesday Oct. 15 2:30 P.M.	"PART TWO" COLLECTION BY MARIE MCCARTHY Also Oct. 21, 28 at 2:30. By reservation. Contact: CH. 4-1872.	ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Oct. 15 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 20, 22, 27 at 4:00. By reservation. (Press Show: Oct. 15 at 1:00 P.M. By invitation.)	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Oct. 15 5:00 P.M. Cocktails	OPENING OF SPRING COLLECTION Show at 5:30. By invitation. Thereafter in Suite 223, by appointment. Contact: 550 E. 10th St., Oakland, Calif., 415-444-5070.	RICHARD TAM	HOTEL PLAZA WHITE & GOLD SUITE
Wednesday Oct. 15 6:30 P.M. Dinner	ANNUAL AWARD DINNER AND FASHION SHOW For benefit of Designers Creative Workshop. Chmn: Eugene Cogburn, Pres., Dan River Mills; Carl Rosen, Pres., Puritan. M.C.: Louis Laun, V.P., Celanese. Recipients of the 1969 Award are Burlington Industries and Sears, Roebuck. By invitation only. Contact: Frances Duehren, WI. 7-0324.	N.Y. FASHION DESIGNERS (1457 BROADWAY)	HOTEL PLAZA BALLROOM
Oct. 16	9:30 A.M., TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
Thursday Oct. 16 10:00 A.M.	RESORT-SPRING COLLECTION Also Oct. 21, 23 at 10:00 A.M. By reservation. Contact: CH. 4-2616.	ROXANNE FOR SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Oct. 16 10:00 A.M.	PRESS PREVIEW: SPRING BRIDAL FASHIONS By invitation. Buyer Shows: Mon., Oct. 20, 10:00 A.M. and 2:00 P.M.; Tues., Oct. 21, 10:00 A.M.; Tues., Oct. 28, 10:00 A.M. By appointment. (Open House for special guests: Wed., Oct. 15, 5:00 - 7:00 P.M.; Tues., Oct. 21, 5:30 - 7:30 P.M. By invitation only.) Contact: Ray Baldasaro, BR. 9-0292. Public Relations: Margaret Hodge Co., 355-6997.	BIANCHI	499 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Oct. 16 11:30 A.M.	OPENING: RESORT- SPRING COLLECTION Also Oct. 21 at 11:30. By reservation. Contact: Maurice Geiss, 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Oct. 16	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 16	12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, BR. 9-5012		
Oct. 16	1:00 P.M., HANNAH TROY, 530 Seventh Avenue, 2nd floor, LO. 3-0988		
Thursday Oct. 16 2:00 P.M.	SHOWING OF RESORT- SPRING COLLECTION Also Oct. 21 at 2:00. By reservation. (Press Show: Wed., Oct. 15 at 10:00. By invitation.) Contact: Ralph Glassberg, 947-1717.	BRIGANCE FOR FORNAROTTO	48 WEST 37TH STREET SHOWROOM - 14TH FLOOR
Oct. 16	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Thursday Oct. 16 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 21, 23 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 16 5:00 P.M.	SPRING BLOUSES BY GAYLE KIRKPATRICK Private showing of initial collection. By invitation. Thereafter in show-room, 1407 Broadway, 14th floor. Contact: PE. 6-6800. Publicity: Elizabeth Winchester, LW. 4-0800.	PILOT BLOUSES (DIV. L'AIGLON)	RAINBOW ROOM 30 ROCKEFELLER PLAZA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 16	5:15 P.M., ROSSINO-ANGELA, 530 Seventh Avenue, 18th floor, 695-7230		
Thursday Oct. 16 6:00 P.M.	'SHAPE CLINIC" Customer showing of lingerie. Publicity: Adrienne Seiden, OR. 5-1000.	FRANKLIN SIMON; GLAMOUR MAGAZINE	4TH FLOOR
Thursday Oct. 16 6:30 P.M.	SHOWING OF RESORT- SPRING COLLECTION By invitation. Contact: Geraldine Peterson, 685-3766.	SANT'ANGELO (24 EAST 38TH STREET)	PLACE TO BE ANNOUNCED
Beginning Thursday Oct. 16	OPENING OF SPRING COAT COLLECTION Continuous showings. Contact: Jay Stone, 563-5100.	RAINCHEETAHS BY NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Friday Oct. 17 10:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 22 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Oct. 17	11:00 A.M., GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900		
Monday Oct. 20 10:00 A.M. & 3:00 P.M.	SPRING COLLECTION (Note Change of Time and Place.) By reservation. Contact: Janet Bonomo or Gene Schweitzer, 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Oct. 20	10:00 A.M., BIANCHI, 499 Seventh Avenue, 10th floor, BR. 9-0292		
Monday Oct. 20 10:30 A.M.	SPRING COLLECTION BY BOB BUGNAND (Note Change of Time) By reservation. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday Oct. 20 11:00 A.M.	SPRING COLLECTION Also Oct. 20 at 3:00. (Press Show: Tues., Oct. 21, 3:00. By invitation.) Contact: Dorothy Herme, CH. 4-7270; Marie Lippi, 947-7326.	SARMI; NANDO COUTURE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Oct. 20 12:00 Noon	SPRING COLLECTION BY WADII PHARAON By invitation (luncheon). Thereafter by appointment. Contact: LW. 4-2717.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Monday Oct. 20 12:00 Noon	OPENING OF SPRING COLLECTION By reservation. Contact: WI. 7-0152.	PAUL BLUMENSTEIN; ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday Oct. 20 12:00 Noon Luncheon	PRESS PREVIEW: NEW MAKE-UP Preview of Aziza "Vis-A-Vis". Invitations have been issued. Publicity: Maggie Bickel, 697-4917.	PRINCE MATCHABELLI	LUTECE 249 EAST 50TH STREET
Oct. 20	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520		
Oct. 20	2:00 P.M., BIANCHI, 499 Seventh Avenue, 10th floor, BR. 9-0292		
Monday Oct. 20 2:30 P.M.	OPENING: SPRING COLLECTION (Note Change of Date and Time) By reservation. Contact: Don Friese, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 20 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 23 at 2:30.	BRANELL; MISS BRANELL By reservation. Contact: PE. 6-6983.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday Oct. 20 3:00 P.M.	FALL AND WINTER COIFFURE FASHIONS Presentation of new coiffures. Fashion director and coordinator: R. Keith. Press by invitation. Tickets: \$20.00 each. Contact: Richard Petrolia, 22 E. 62nd St., 751-6240. Publicity: Marsha Gerber, PL. 2-2254.	INTERCOIFFURE- AMERICA	HOTEL PIERRE GRAND BALLROOM
Oct. 20	3:00 P.M., LEO NARDUCCI, 530 Seventh Avenue, 11th floor, 594-5660		
Oct. 20	3:00 P.M., SARMI, 550 Seventh Avenue, 3rd floor, CH. 4-7270		
Oct. 20	4:00 P.M., JOHN MOORE, 550 Seventh Avenue, 24th floor, OX. 5-1350		
Oct. 20	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Monday Oct. 20 5:30 P.M.	PREVIEW: SPRING COLLECTION By invitation. Thereafter by appointment, Suite 301. Contact: Margaret Fleming, 122 E. 7th St., Los Angeles, Calif., 213-627-4616.	IRENE BY HUBERT LATIMER	HOTEL PLAZA CRYSTAL ROOM
Monday Oct. 20 5:30 P.M. Cocktails	PRESS-BUYER SHOW: SPRING MENSWEAR First collection of men's jump-and-sport suits, rainwear, capes. Cocktails following show. Buyers: 524-5855. Press: Miss Worley, 971-4780.	MICHAEL MAIELLO FOR WEATHERCRAFT(10 E. 33RD)	500 CLUB 500 SEVENTH AVENUE
Monday Oct. 20 5:30 P.M.	SHOWING OF ITALIAN READY-TO-WEAR Spring collection by Carosa of Rome. By invitation. Contact: PL. 5-2340.	MODA ROMANA	ST. REGIS MEZZANINE
Beginning Monday Oct. 20	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Larry Farragut, PE. 6-0151.	CAMEO EVENING; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 20	SPRING FASHIONS IN NEW YORK By appointment. Contact: Sylvan Rich, CI. 7-2200.	JON MANDL FOR RICHARD TAM II	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday Oct. 20	SHOWING OF FRENCH READY-TO-WEAR Spring ready-to-wear by: Castillo, de Rauch, Lanvin, Laroche, Patou, Venet. By appointment. Contact: Marcia Goldberg, 755-7171. Publicity: Ruth Hammer Associates, 350 W. 51st St., 246-4818.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 20	YOUNG MEN'S SPRING COLLECTION Men's shirts, swimwear, sportswear. By reservation. Contact: Tony Margolis, 947-8100. Publicity: Janet Laib, UN. 1-0110.	STROBE	45 WEST 34TH STREET SHOWROOM - 5TH FLOOR
Oct. 21	9:30 A.M., TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
Oct. 21	10:00 A.M., SAMUEL WINSTON, 530 Seventh Avenue, 11th floor, CH. 4-2616		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 21 10:00 A.M.	SHOWING OF RESORT- SPRING COLLECTION Also Oct. 22, 23 at 10:00 (Resort-Spring); Oct. 28 at 10:00 (Spring only). By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Oct. 21	10:00 A.M., BIANCHI, 499 Seventh Avenue, 10th floor, BR. 9-0292		
Oct. 21	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 - 7th Ave., 23rd fl., LA. 4-9350		
Tuesday Oct. 21 11:30 A.M.	SPRING COLLECTION By reservation. Contact: LO. 4-9194. Publ: Betty Yarmon, TR. 9-7112.	BELLE SAUNDERS FOR ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Oct. 21	11:30 A.M., ANDREW WOODS, 550 Seventh Avenue, 11th floor, 564-3857		
Tuesday Oct. 21 11:30 A.M.	CUSTOMER SHOWING: FALL COLLECTION Customer showing of Fall collection by Elinor Simmons for Malcolm Starr. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Tuesday Oct. 21 12:00 Noon	OPENING OF SPRING COLLECTION Also Oct. 23 at 12:00 Noon. Contact: LA. 4-0237.	DON BREITINGER FOR HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 21 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 22, 23, 28, 30 at 1:00 P.M. By reservation. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Oct. 21	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520		
Oct. 21	1:00 P.M., HANNAH TROY, 530 Seventh Avenue, 2nd floor, LO. 3-0988		
Oct. 21	2:00 P.M., BRIGANCE FOR FORNAROTTO, 48 W. 37th St., 14th floor, 947-1717		
Tuesday Oct. 21 2:30 P.M.	SPRING COLLECTION Designed by Ole Borden. By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Oct. 21	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
Oct. 21	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Oct. 21	3:00 P.M., SARMI PRESS SHOW (see page 7)		
Oct. 21	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Tuesday Oct. 21 5:00 P.M.- 7:00 P.M.	ART DESIGNS IN WOOLMARK FASHIONS "The New Art of Going Naked"--collection of original art designs translated to printed Woolmark fashions. By invitation. Contact: Julie Martin, YU. 6-6222.	THE WOOL BUREAU (366 LEXINGTON AVENUE)	FEIGEN GALLERY 27 EAST 79TH STREET
Oct. 21	5:15 P.M., ROSSINO-ANGELA, 530 Seventh Avenue, 18th floor, 695-7230		
Beginning Tuesday Oct. 21	SPRING COLLECTION BY ELEANOR BRENNER Continuous by appointment. Contact: 947-9677.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Oct. 21	SPRING AND RESORT COLLECTION Continuous showings. Contact: Abe Goldner, LO. 4-8190. Publicity: Betty Yarmon, TR. 9-7112.	RONNIE SIMON FOR THE FIFTH ADDITION	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Oct. 21	SPRING COLLECTION Continuous by appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Oct. 21	SPRING COLLECTION BY JERRY MARSCH Continuous showings. Contact: WI. 7-2055.	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Oct. 21	SPRING COLLECTION BY TERRY MORTON Continuous showings. Contact: BR. 9-0952.	PARNES FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Oct. 22	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd fl., LA. 4-7626 (Resort).		
Wednesday Oct. 22 10:30 A.M. & 1:30 P.M.	SPRING COLLECTION BY SHANNON RODGERS Showing at 10:30 and 1:30, by invitation only. Contact: Jeanne Dionne, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Oct. 22	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
Wednesday Oct. 22 11:30 A.M.	OPENING: SPRING COLLECTION Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Oct. 22	1:00 P.M., HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206		
Wednesday Oct. 22 1:15 P.M.	OPENING OF SPRING COLLECTION By reservation. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Oct. 22	1:30 P.M., JERRY SILVERMAN, 530 Seventh Avenue, 25th floor, CH. 4-4940		
Wednesday Oct. 22 2:30 P.M.	SPRING COLLECTION Also Oct. 28 at 2:30. By reservation. Contact: Maria Finkel, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Oct. 22 2:30 P.M.	SPRING COLLECTION By reservation. Contact: BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 22 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 28 at 10:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Oct. 22 3:30 P.M. Cocktails	PREVIEW OF SPRING COLLECTION Show at 4:00. By invitation only. Contact: LO. 3-6126. Publicity: Essie Pinsker Associates, WI. 7-2514.	CLARET (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 22 4:00 P.M.	SPRING COLLECTION BY ELINOR SIMMONS Also Thurs., Oct. 23, at 4:00.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: 594-0030.
Oct. 22	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Wednesday Oct. 22 5:00 P.M.	RESORT-SPRING COLLECTION Also Thurs., Oct. 23 at 9:00 A.M.	BABA	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR By reservation. Contact: PL. 2-0727.
Thursday Oct. 23 8:30 A.M. Breakfast	PREVIEW: SPRING COLLECTION <u>Show at 9:00, by invitation. (Note Change of Place)</u> at showroom, 530 Seventh Avenue, 4th floor.	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE Thereafter continuous Contact: Miss Shelley, LW4-9000.
Oct. 23	9:00 A.M., BABA, 18 East 53rd Street, 9th floor, PL. 2-0727		
Oct. 23	9:30 A.M., TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
Oct. 23	10:00 A.M., ADELE SIMPSON, 530 - 7th Ave., 23rd fl., LA. 4-7626 (Resort)		
Oct. 23	10:00 A.M., SAMUEL WINSTON, 530 Seventh Avenue, 11th floor, CH. 4-2616		
Oct. 23	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 - 7th Ave., 23rd fl., LA4-9350		
Oct. 23	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237		
Thursday Oct. 23 12:00 Noon	OPENING: CRUISE- SPRING COLLECTION Also Oct. 30, Nov. 6 at 12:00 Noon.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR By reservation. Contact: CH. 4-5693.
Thursday Oct. 23 12:30 P.M. Luncheon	NINTH ANNUAL INT'L FABRICS FASHION SHOW Theme: "We Create"--men's and women's fashions by 40 leading designers in home furnishings fabrics. Chmn: Geraldine Nicosia. Co-chmn: Hortense Davis. Tickets: \$15.00 each, for benefit of NSID Educational Fund. Contact: NSID, 315 E. 62nd St., 838-5906. Publicity: Ted Materna Associates, 75 E. 55th St. PL. 3-3240.	NATIONAL SOCIETY OF INTERIOR DESIGNERS	N.Y. HILTON HOTEL BALLROOM
Thursday Oct. 23 1:00 P.M.	OPENING OF SPRING COLLECTION By reservation. Contact: WI. 7-9470.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Oct. 23	1:00 P.M., HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206		
Oct. 23	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Oct. 23	2:30 P.M., BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983		
Thursday Oct. 23 3:00 P.M.- 6:00 P.M.	PRESS PREVIEW: COSMETIC PRESENTATION Presentation by Billy Mitros. By invitation only. EL. 5-2500 Ext. 1808.	HOLIDAY MAGIC COSMETICS (LOS ANGELES, CALIF.)	HOTEL PLAZA PLAZA 9 Contact: Mary Robeson,
Thursday Oct. 23 3:00 P.M.	OPENING OF SPRING COLLECTION By reservation. Contact: LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 23	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Oct. 23	4:00 P.M., JOHN MOORE, 550 Seventh Avenue, 24th floor, OX. 5-1350		
Oct. 23	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030		
Friday Oct. 24 9:00 A.M. Breakfast	NEW YORK OPENING: SPRING COLLECTION By invitation only. (Beginning Wed., Oct. 22, by appointment.) Dolores Byers, 213-627-9154 (L.A.).	TRAVILLA (LOS ANGELES, CALIF.)	HOTEL PLAZA TERRACE TOOM
Saturday Oct. 25- Nov. 2	ANNUAL ANTIQUES FAIR Admission: \$2.50, for benefit of Brooklyn Museum. Hours: 1:00 - 11:00 P.M. daily; 1:00 - 7:00 P.M., Sunday and last day. Publicity: Pearl Winick, 11 Warren St., 233-6010.	NATIONAL ARTS & ANTIQUES FESTIVAL	SEVENTH REGIMENT ARMORY PARK AVE. & 65TH STREET
Monday Oct. 27 8:30 A.M. Breakfast	SHOWING OF MEN'S AND BOYS' FASHIONS "Viewpoints '70"--collection of men's and boys' wear ideas by the editor, the designer, the retailer. <u>Show at 9:00. (Repeat Show: Tues., Oct. 28, 8:30 A.M.)</u> By invitation. Contact: Jean Driscoll, EL. 5-7850.	CORDUROY COUNCIL (527 MADISON AVENUE)	HOTEL McALPIN B'WAY & 34TH STREET
Oct. 27	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520		
Oct. 27	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Beginning Monday Oct. 27	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Joe Melton, LO. 5-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Oct. 28	8:30 A.M., CORDUROY COUNCIL SHOW (see above)		
Tuesday Oct. 28 9:30 A.M. Breakfast	PRESS PREVIEW: SPRING LINGERIE <u>Showing at 10:00.</u> By invitation only. (Resident Buyers: Wed., Oct. 29, 2:00 and 3:30. Contact: Kay Keniry, 661-1300 Ext. 296) Contact: Marilyn Hardin, 661-1300 Ext. 267.	WARNERS	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Oct. 28	10:00 A.M., BIANCHI, 499 Seventh Avenue, 10th floor, BR. 9-0292		
Oct. 28	10:00 A.M., ADELE SIMPSON, 530 - 7th Ave., 23rd fl., LA. 4-7626 (Spring)		
Oct. 28	10:30 A.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600		
Tuesday Oct. 28 11:00 A.M.	OPENING OF SPRING COLLECTION Designed by Beverly Moyer and Bill de Natale. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Oct. 28 12:30 P.M. Luncheon	MADAME GRES COUTURE AT BENEFIT LUNCHEON Fall couture by Mme. Gres. Co-chmn: Mrs. William Randolph Hearst, Jr. and Mrs. Iva Patcevitch. Price: \$25.00. Contact: PL. 1-0530.	MUSICIANS EMERGENCY FUND (745 FIFTH AVENUE)	ST. REGIS ROOF
Oct. 28	1:00 P.M., HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 28	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520		
Oct. 28	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor. CH. 4-1872		
Oct. 28	2:30 P.M., CHRISTIAN DIOR-N.Y., 498 Seventh Avenue, 17th floor, LO. 4-9220		
Wednesday Oct. 29 8:15 A.M. Breakfast	FASHION SHOW FOR RETAIL BUYERS Ready-to-wear showing of Spring '70 fashions in Celanese fibers. For re-tailers. <u>Show at 9:00 A.M.</u> By invitation. Contact: Sue Brady, 867-2000.	CELANESE FIBERS (522 FIFTH AVENUE)	RAINBOW ROOM ROCKEFELLER CENTER
Oct. 29	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
Wednesday Oct. 29 12:00 Noon	OPENING OF SPRING COLLECTION By reservation. Contact: 594-3000.	MALCOLM CHARLES BY MORTON MYLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Oct. 30	12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 9th floor, CH. 4-5693		
Wednesday Oct. 29 1:00 P.M. Luncheon	ANNUAL LUNCHEON FASHION SHOW Showing of Holiday and Early Cruise collection designed by Karen Stark for Harvey Berin. Commentator: Lynne Lyons Blum. "Pig-in-the-Poke" Gift Sale, 11:30 A.M. Price: \$20.00 per person. Contact: WI. 7-8400.	COY SCOUTS OF AMERICA (GREATER N.Y. COUNCILS)	HOTEL PIERRE GRAND BALLROOM
Oct. 30	1:00 P.M., HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206		
Thursday Oct. 30 11:00 A.M. & 2:30 P.M.	TWO SHOWINGS OF SPRING LINGERIE Showings of Spring lingerie for resident buyers and press. Contact: Heather Wright, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Oct. 30	2:30 P.M., VAN RAALTE, 417 Fifth Avenue, 2nd floor, MU. 9-4200		
Thursday Oct. 30 5:00 P.M. - 7:00 P.M.	FIFTH ANNUAL DESIGN AWARDS Presentation of awards for outstanding eyewear designs. Cocktails and show for press and industry. By invitation. Publicity: Ruth Hammer, 246-4818.	FASHION EYEWEAR GROUP OF AMERICA	HOTEL PIERRE BALLROOM
Thursday Oct. 30 6:00 P.M.	CUSTOMER SHOW Fashion show by Arpeja: Young Edwardian, Young Innocence, Young Victorian. Open to public. Publicity: Adrienne Seiden, OR. 5-1000	FRANKLIN SIMON	4TH FLOOR
Friday Oct. 31 8:00 P.M.	"APRIL IN PARIS" BENEFIT DINNER-DANCE Eighteenth annual dinner-dance for benefit of American-French Foundation (745 Fifth Avenue). Price: \$175 each. (Black Tie) Contact: PL. 8-4810.	AMERICAN-FRENCH FOUNDATION, INC.	WALDORF-ASTORIA GRAND BALLROOM
Nov. 3- Nov. 7	ITALIAN READY-TO-WEAR, PITTI PALACE, FLORENCE, ITALY. Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A, Florence.		
Nov. 4	ELECTION DAY (Tuesday)		
Nov. 8- Nov. 13	FRENCH READY-TO-WEAR, PARC DES EXPOSITIONS, PORTE DE VERSAILLES, PARIS. Contact: 69, rue de Richelieu, Paris II, France.		

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